

# The Turtledoves Villa (Villa delle Tortore), Ponza

A NEW EURO-MEDITERRANEAN CENTER

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**INNOVATION  
AND  
ADVANCED TRAINING**

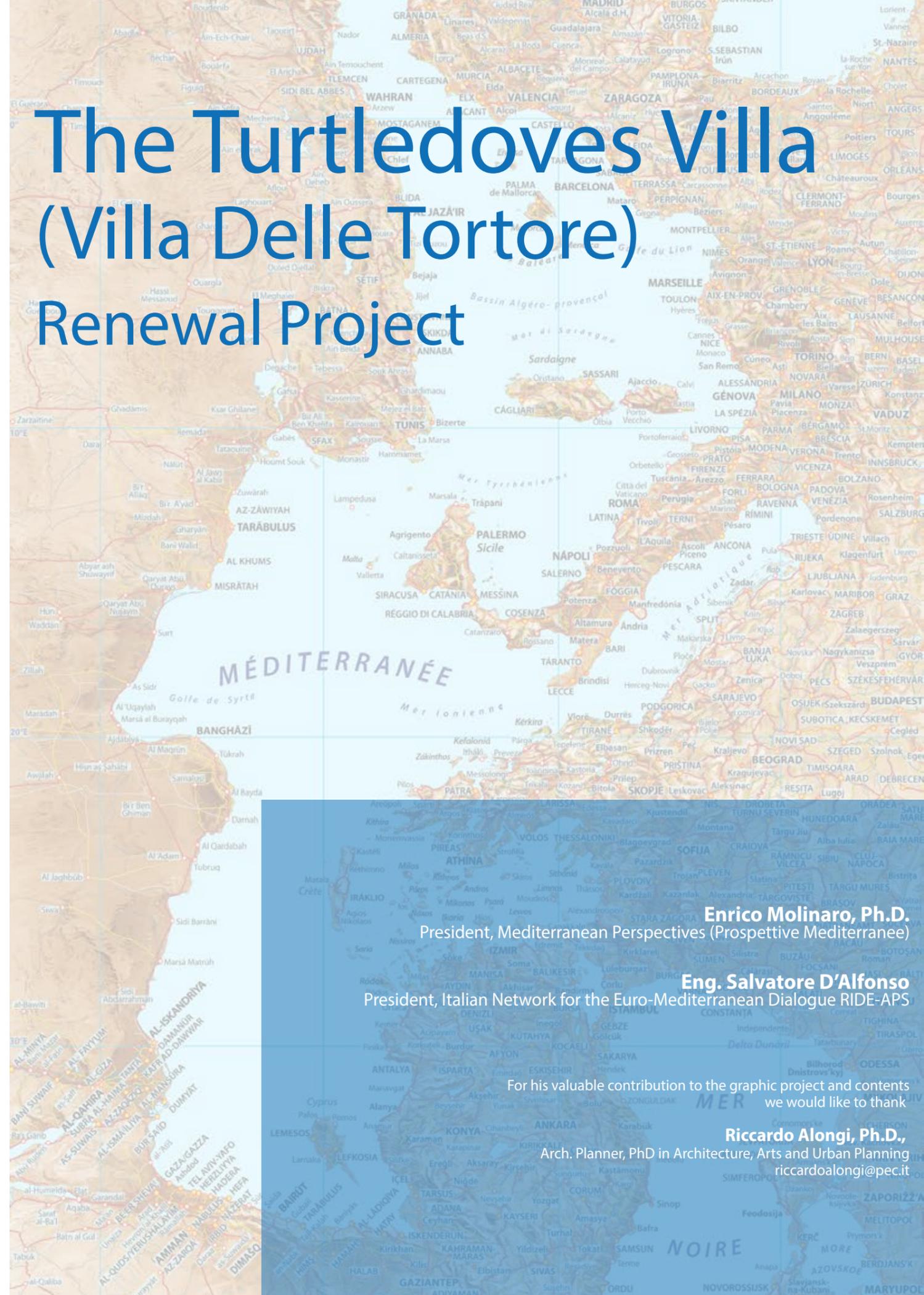


**PONZA  
PRIMA-MED**

# The Turtledoves Villa (Villa Delle Tortore) Renewal Project



**PONZA**  
PRIMA-MED



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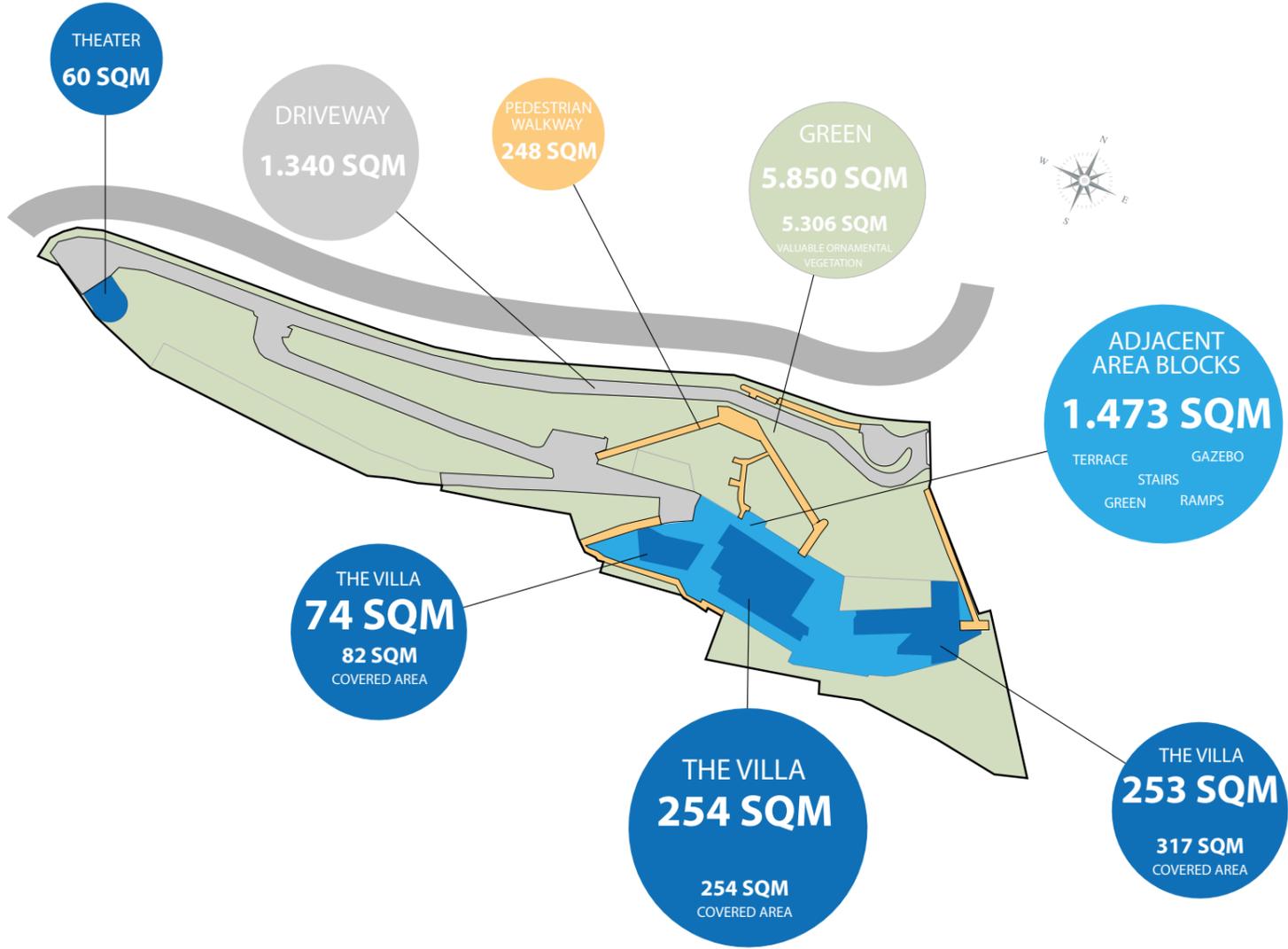
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# Villa Delle Tortore



### LOCATION

The *Turtledoves Villa* is located in the *Campo Inglese* (English Field) Area, at the very heart of Ponza Island, between *Ponza Porto* and *Le Forna* Area. The Villa, easily reachable through the so-called provincial road, is located on a mild hill overlooking, on the North-West part, the island of Palmarola.



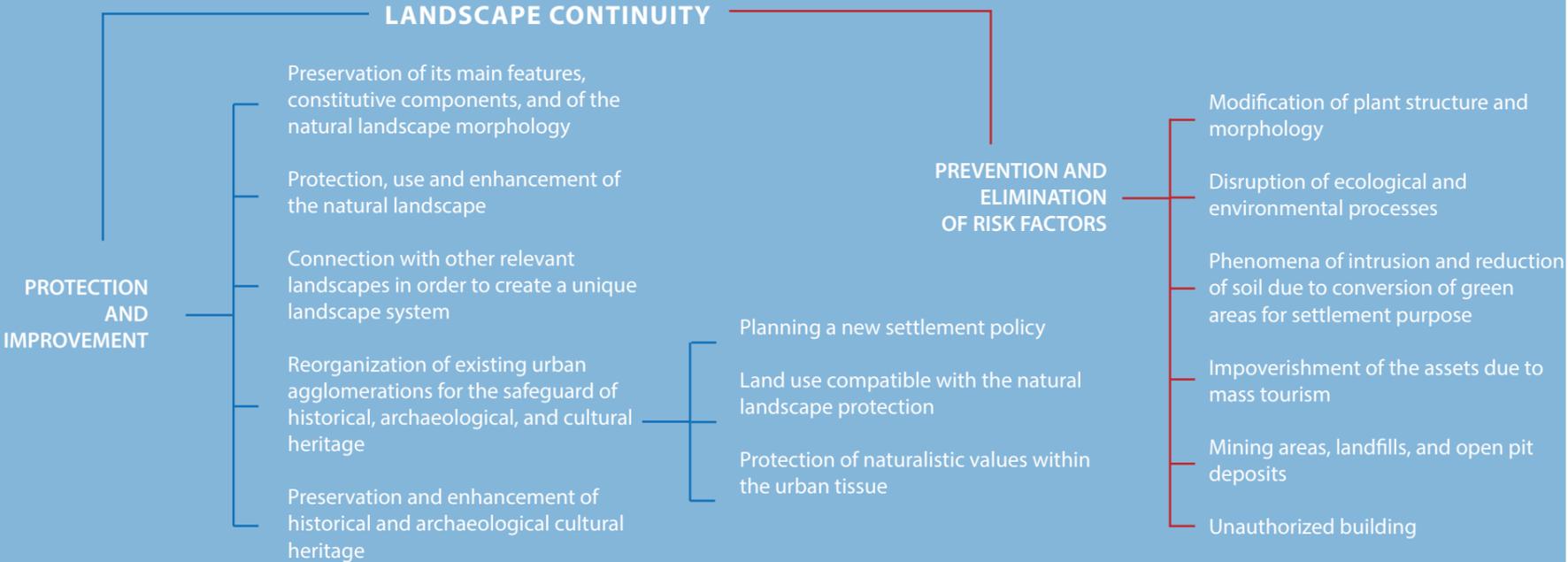
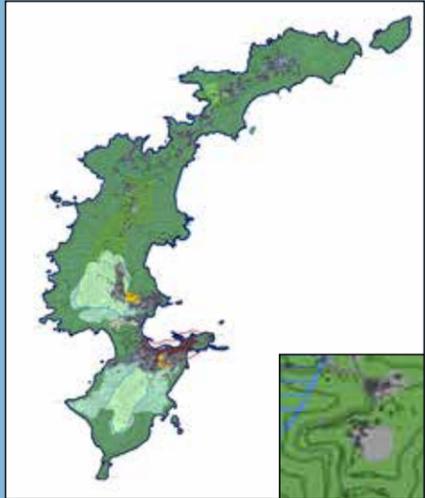
### CURRENT STATE

With an average area of 8,974 square meters, *The Turtledoves Villa* is mainly surrounded by green spaces and consists of three buildings interlinked by avenues, ramps, openings and balconies. The main structure, together with the other blocks of the building, covers a rough surface area of 600 square meters. The entire facility has been in a state of neglect for the past fifteen years.

### NATURALISTIC AND LANDSCAPE VALUE

Qualified as a 'rural area' within the Municipal Plan, *The Turtledoves Villa* has an important value in terms of landscape and natural assets. The whole area is included in the *Regional Territorial Landscape Plan (PTPR)* as a part of the *Natural Landscape System*. *The Turtledoves Villa*, together with the entire Ponza's Island, belongs to the *Natural Heritage Assets*, included in the Priority Areas for projects concerning the *conservation, recovery, renewal, management and enhancement* of the Natural Landscape.

### NATURAL LANDSCAPE SYSTEM



# PONZA PRIMA-MED

## PLANNED PROJECT STEPS

### FOLLOW-UP

The renovation project related to Turtledoves Villa, is aimed at functional and environmental reassessment of the structure which will become a Center for Innovation and Advanced Training. The policy framework is intended to make the building exemplary in terms of environmental sustainability and landscape insertion. Equipped with the latest digital, connectivity and home automation infrastructures, the Turtledoves Villa will be dedicated to the implementation of seminars, workshops and agri-food experiments (within the garden lab). Turtledoves Villa will also have an area for events and a restaurant with a place-based identity.

### RESPECT FOR THE LANDSCAPE

The renewal project will be in compliance with the main features, constitutive elements as well as with the natural landscape morphologies according to Turtledoves Villa location. It will encourage the use, enhancement, and preservation of its vegetal and morphological structure.

PONZA ISLAND AT THE  
VERY HEART OF THE  
MEDITERRANEAN AREA

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### ECONOMIC FRAMEWORK

The project will cost approximately 3 million of euros. On the basis of the winning competitor's proposal, national and regional funding will be allotted.

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### WORKS PROCEDURE

The works will be carried out in accordance with the procedures provided for by the Italian Code of Tenders, according to the degree of complexity and the innovative and technological solutions.

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### THE DESIGN COMPETITION

In order to guarantee the highest architectural and technical-functional quality, an international tender will be open to architectural companies from the Euro-Mediterranean area. The tender will provide the contracting authority with the opportunity to involve different competitors for alternative technical solutions, ensuring transparency and publicity and a high degree of visibility to the architectural idea. The tender will be also instrumental to build partnerships and to search for project sponsors. The tender will take place in two phases: the first phase will serve to acquire a project with technical and financial feasibility, entrusting the tender winner will be with the subsequent architectural phases. The drafting of the preliminary requirements will be the subject of a consultation between the Ponza Prima-Med partners and the Lazio Region.

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### THE "MAISON DU PROJET"

The *Maison du Projet* will ensure careful procedural and temporal planning, transparency, publicity, and participation. The *Maison du Projet* is a virtual safe place where to carry out all the activities related to the project lifecycle. Administrative and operational planning activities, consultations between operators and partners, meetings between promoters and future users will take place through the planned *Maison du Projet*.

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### A SHARED POLITICAL VISION

The Lazio Region, the Municipality of Ponza, the Union of Municipalities of Ponza and Ventotene, Mediterranean Perspectives, PRIMA Foundation, the Union for the Mediterranean-UfM, the Italian Network for Euro-Mediterranean Dialogue RIDE-APS, and ENEA will define the partners' roles and competences in order to coordinate and discipline the activities necessary to the implementation of the project. The Partnership Agreement between the aforementioned parties implies the declaration of public utility and urgency of the work, as well as the implementation of the project in three years.



# The Activities



## A NEW EURO-MEDITERRANEAN CENTER

The Center for innovation and advanced training will work on issues related to sustainable development in the Euro-Mediterranean region, focusing in particular on blue and circular economy, agribusiness, food security, and place-based identity cuisine. The Center will be open to young researchers, to the Pontine Archipelago's residents as a place of social aggregation, and to individuals operating in these sectors.



## AGRI-FOOD SUPPLY CHAINS

The Center will assist and support the activities of the PRIMA Foundation as the leading partnership for innovation in the Mediterranean area made up of EU member states and Mediterranean partner countries, focused on water resources efficient management, sustainable agriculture, and agri-food chain.



## IDENTITARY CUISINE

The Turtledoves Villa will have appropriate spaces and tools for the study and use of fresh and natural foods, promoting the adoption of balanced eating behaviors, consolidated in Mediterranean culinary tradition, for a healthier lifestyle and its effects on well-being, immune system, and primary prevention.



## MEDITERRANEAN SCHOOL ON SUSTAINABLE DEVELOPMENT

The institutional actors and the involved civil society organizations will promote through the establishment of a Mediterranean School on Sustainable Development the spread of specialized knowledge to enhance work opportunities for youth and women in the Euro-Mediterranean area, good practices, and quality projects, facing educational and skill mismatch challenges.



## BLUE AND CIRCULAR ECONOMY

The Center will represent the iconic place of sustainable mobility in the Mediterranean area, where to develop concrete projects of transport and logistics with the aim of connecting the trans-Mediterranean and trans-European transport network. In addition, special attention will be given to the study of sectors with high potential for sustainable employment and growth (aquaculture, coastal tourism, marine biotechnology, ocean energy) and will help to improve access to information on the sea.



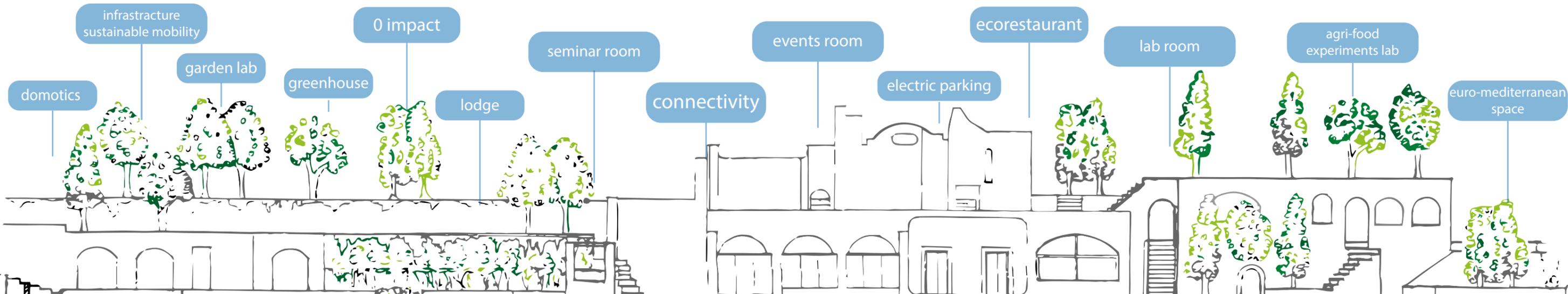
## FOOD SECURITY

The Center will contribute to draft a macro-regional strategy for food security in the Mediterranean area, elaborating projects for the promotion of more resilient agricultural practices to preserve soil and agro-biodiversity, and to introduce a brand for Mediterranean products (or "Mediterranean Diet").



## A PROJECT FACILITATION CENTER

The Center will contribute to innovative ideas on sustainability, with the cooperation of experts from science, industry, and institutions at the national and international level, a connecting structure between the projects' promoters and other stakeholders (financial institutions, managers of cross-border cooperation programs in the Mediterranean area).





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Union for the Mediterranean  
Union pour la Méditerranée  
الاتحاد من أجل المتوسط

